Nurse-Family Partnership at RVNAhealth Marketing Material Templates

Sample Introduction E-mail Template

Subject: Introduction to Nurse-Family Partnership

Dear [Name],

I would like to virtually introduce you to Melissa Smith, Nurse Supervisor of Nurse-Family Partnership at RVNAhealth. Nurse-Family Partnership is an evidence-based program that pairs first-time pregnant people with a nurse home visitor from pregnancy until the child turns 2 – for free. All participants must meet income criteria. This voluntary program has a positive impact on pregnancy/birth outcomes as well as child development and maternal success. I am on the Community Advisory Board for Nurse-Family Partnership and think that your work/interests might overlap with the work that Nurse-Family Partnership is doing. Melissa will follow up with you so you can learn more about the program. Thank You! [CAB Member Name]

Sample Social Media Caption Template

Instagram:

[Caption #1]

Pregnant with your first baby? There's a lot to learn, but you've got this with a free private nurse! To learn more, call/text: 860-488-5067 or visit: CTNFP.org

@nfp.rvnahealthct #nursefamilypartnership #nfp

[Caption #2]

Looking for a free program for pregnant patients? Learn more about Nurse-Family Partnership at CTNFP.org!

@nfp.rvnahealthct #nursefamilypartnership #nfp

[Caption #3]

Nurse-Family Partnership provides free private nurses to first-time mothers in Western Connecticut. Know someone who may be eligible? Visit: CTNFP.org to learn more!

@nfp.rvnahealthct #nursefamilypartnership #nfp

Facebook:

[Caption #1]

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@Nurse-FamilyPartnershipatRVNAhealth #nursefamilypartnership #nfp

[Caption #2]

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[Caption #3]

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